Electronic Acknowledgement Receipt					
EFS ID:	2214038				
Application Number:	10753204				
International Application Number:					
Confirmation Number:	5645				
Title of Invention:	System and method for presenting personalized content on electronic commerce web pages				
First Named Inventor/Applicant Name:	Laura M.L. Chan				
Customer Number:	58139				
Filer:	Robert Allen Voigt./Beatrice Zepeda				
Filer Authorized By:	Robert Allen Voigt.				
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Application Type:	Utility under 35 USC 111(a)				

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Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement Letter	7036P259USIDS.pdf	57003	no	2
			aea56d3d5bb2bbc003d16ed4292e659f 4d6c381d		
Warnings:					

Information:							
2 Information Disclosure Statement (IDS) Filed	1449.pdf	49949	no	1			
		06cbca4978c54ab3e381b26457bf83e6 d8ce6ccd					
Warnings:							
Information	:						
This is not an USPTO supplied IDS fillable form							
3 NPL Documents	Reference.pdf	794831	no	10			
		de63c62cfa61fe1d790005595cb5a7b6 aae53df8					
Warnings:							
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		Total Files Size (in bytes):	901783				

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.